Abstract:

The C programming language is widely used in computer and industrial engineering. Because of that, such programming language is also widely used as a language to teach programming to industrial engineering students. In Spain, many universities use this language compulsory in the first year, or even in higher courses. Our experience shows that learning computer programming in four months is an arduous task, but curricula require it. Such learning process is also tough by the fact that many students can not attend classes regularly and, even if they attend, sometimes the class is no longer at the level they require. In this work we develop a series of files in "presentation" format (.ppsx) that allows students to see several explanations about the most complicated programming C topics: functions, arrays, structures, strings, arrays with structures... This multimedia material includes explanations (voice-over), and animations with examples. Students can watch and listen to the explanations whenever they want and wherever they want (tablet, PC, phone...). Surveys made to students reveal that it is also interesting for students who regularly attend classes, and they prefer to use this course material only at home, outside of regular classes.

Keywords:
programming languages, multimedia teaching, autonomous learning

JEL Classification: C63, I29, C88
1 Introduction

It has been noted that students frequently experiment difficulties when learning traditional programming languages (such as C, C++ and Java) and abstract programming concepts (Lahtinen et al., 2005; Milne et al., 2002; Gomes et al, 2007).

In order to make the creation of new applications easier for people without programming skills, recent software developments include programming tools that hide much of the complexity of traditional languages. For example, a Visual Programming Language (Erwig, 2017) could simplify many programming tasks being suitable also for learning purposes even in specific contexts, such as robot programming (Rodríguez et al., 2019). On the other hand, authoring tools allow a person to develop an application simply by linking together objects, such as a picture, a sound or a text paragraph. Authors can create useful and attractive graphics applications by simply describing the object's relationship among themselves and by sequencing them in an appropriate order. This could be suitable for novice programmers (Horn et al., 2009), including those students in the first years whose university degrees are not directly related to the computer science discipline.

However, according to many experts, the basic programming concepts must be learned in a traditional language, so that visual languages and other programming models will be better understood and more efficiently and accurately used. This is proved by the fact that the way of teaching the students to program is by using traditional programming languages from the beginning of the degrees in most of the universities, such as computer sciences, telecommunications engineering, industrial engineering and so on.

Particularly, in Spain there are a lot of subjects in first courses of different degrees in which their first goal is to learn to program using a traditional programming language (such as C, C++, java, Python, Visual C#, Matlab...). In addition, the majority of these subjects are taught in 15 weeks, at a rate of about four and a half hours of class per week. In this context, the students have to face the following main problems:

- The high level of demand, especially in technical degrees, which are the majority.
- The scarce time to learn the theoretical concepts and mainly, to acquire the ability to put them into practice while programming with certain complexity: The exams include the most intricate problems seen in class, but only one or two weeks are devoted to such kind of problems.
- Numerous repeating students who do not attend all classes due to incompatibility of their schedules.
- Little practical teaching time to practice: Normally, students receive, each week, 3 hours of theoretical classes (on the blackboard) and 1.5 hours of practical classes. It is notorious that students must practice more outside university hours and
teachers warn them to do so by providing some proposed exercise relationships (with some of them solved).

- Shortage of time to study and practice important concepts and exam exercises. The period of classes is followed by only 1 or 2 weeks before the exam.
- Students who already have certain knowledge have to wait until the rest of their classmates are at the same level, in order to advance together.
- Losing a class might mean being left behind or having to invest a lot of time and effort in catching up.
- To learn computer programming, students need to grasp valid basic concepts during their introductory classes as these forms a strong background for more advanced programming exercises. The more doubts the student has in previous concepts, the more effort he will have to invest in order to advance.
- Besides, a negative perception of the subject is added in many degrees excluding computer science. As beginners, the students believe that learning programming is cumbersome (Weragama et al., 2014).

Moreover, teachers also have to face some problems although, of course, these inconveniences depend on different factors and the teaching context:

- High number of students per group, which prevents giving all classes in a practical way.
- Heterogeneous groups, where some start from scratch but others already have a good level. This aspect, together with the previous point, prevents giving proper treatment to each student according to his or her level.
- Need to repeat the same class over and over again: This may be because the same teacher educates several groups, but it is also referred to repetitions from one quarter or year to the following.
- The teaching quality might vary depending on personal factors of the teacher such as fatigue, noise, multiple repetitions, and distractors, among others.

Of course, it is not easy to solve all these problems for teachers and students in a comfortable and simple way. Some teachers have opted to record their classes on video and uploaded them on the Internet so that their students have access to them 24 hours. Only this solution already solves some of the problems, although it poses other challenges, such as the appearance of the blackboard, which should look good, or the quality of the video (regarding environmental noise, pronunciation...). All these problems are solved by professionally prepared videos or, as we have opted in our case, by preparing different classes in Microsoft Power Point format files (.ppsx files). Among other
advantages, the quality of image and sound is excellent. Furthermore, the student has completely control over the explanations rhythm.

A study indicated that the native digital students are drawn to visual media and creative task (Naz et al., 2014). Therefore, the integration of multimedia as a reflection tool in learning is crucial in order to maintain students’ motivation and engagement in the programming class.

In this paper, we present our conclusions after making several C programming chapters in multimedia format for the subject ‘Fundamentals of Computing’ for Industrial Engineering students at the University of Malaga (Spain). Our main conclusion is that students perceive that the multimedia approach as motivating and engaging. In section 2, the methodology used is presented. Subsequently, in section 3, the results of the surveys carried out on the students are commented. In section 4, the advantages and disadvantages of our proposal are discussed and, finally, it is ended with some conclusions and future lines.

Figure 1: Example of slide explaining a simple array.

2 Methodology

Learning to program is intensely meticulous for novice undergraduates who do not have any background on computer programming (Lee et al., 2011). At the moment, current teaching about theoretical concepts is based on ‘chalk and talk’ method and textbooks and this does not always work well. Many teachers have substituted the chalk with static
presentations but, in essence, the methodology are very similar to those classes taught thousands of years ago. Of course, practical classes are very different.

Chansilp and Oliver (2003) suggest that the graphic representations of algorithms used in most textbooks are abstract visualizations and are not sufficient for learners to develop the logical thinking required in programming courses. The students usually only depend on the lectures and the textbook to develop their programming comprehension. However, just as Annamalai and Salam (2017) said, the lecturers only go through the lesson once. Hence, the students have no lesson repetition, while this is crucial to learn and understand better. Students' problems with learning C programming are mostly based on a lack of understanding of conceptual and mental models (Law et al., 2010).

Our proposal is based on providing the student with a set of files with the main explanations of several programming parts (such as control statements, inputs and outputs, functions, arrays, strings, structures, searching and sorting algorithms…). The general characteristics of this system are:

- **Pace of learning:** the student can stop and restart the explanations whenever he wants, as well as repeat them as many times as he wishes.

- **Animations and sound:** There are animations and sounds that make the experience much more attractive. This, joined with the teacher’s voice-over, tries to focus the student’s attention. For example, in a visually attractive way the student sees how the value of a variable changes in different statements, as the program is running.

- **Sample programs:** Many example programs are included, explaining their execution step by step. For example, Figure 1 shows a program that uses a simple array on the left, and the explanation of the behavior of the program is shown on the right with graphs and tables. At the end of each topic, various programs with fewer explanations are provided, inviting the student to check, understand and modify them.

- **Complex concepts:** The most complex concepts are explained in several ways because we have detected that different students understand better the ideas using different techniques for each of them. For example, in Figure 2, an explanation about passing parameters by reference is shown (using the C++ style), which is an issue that is often extremely difficult to understand by beginner students (even more using the traditional C style).
3 Surveys

In order to inform the students about this multimedia material developed, it has been used in one class per course, for several years. After that class, a survey has been passed and they are advised that all the material is uploaded and available via web. In addition, students are asked to fill in an anonymous and optional survey each time they use the material (using the platform www.survio.com). The students are informed that their opinion are extremely important in order to improve the material and to broaden the topics covered.

The most interesting questions and results of these surveys are as follows:

1. Do you find this multimedia format interesting and useful to learn?
   - Average response: 4.6 of 5.
2. Do you think the explanations are adequate?
   - Average response: 4 of 5.
3. Do you think the examples used are appropriate?
   - Average response: 4.2 of 5.
4. Have you repeated or will you repeat all or some parts of the explanations?
   - Three answers: No (0%); all (16.7%); some parts (83.7%).
5. Do you think it is appropriate to use this material in class or it is better to leave it only for individual study? Five answers:
   - a) I prefer only the teacher’s explanations in class (33.3%);
   - b) In class, teacher explanations should be mixed with little use of multimedia material (50%);
   - c) The ideal is to combine both methods equally (16.7%);
d) The ideal is to use mainly the multimedia material, and the teacher would only answer questions or add some comments (0%);
e) I prefer only multimedia material in class (0%);
6. Evaluate the speed of the explanations, in general:
   o Three answers: Too fast (16.7%); Good rhythm (83.3%); Too slow (0%).
7. Would you like to have many topics of all your subjects in this format?
   o Average response: 4.3 of 5.

4 Advantages and disadvantages of our approach

In this section, the strengths and limitations of this approach are considered. It is highly difficult to solve simply and quickly all the problems listed in the introduction. However, the material we propose resolves or reduces these problems because of the following aspects:

- It enables the students to learn at their own pace. Students can repeat the explanations whenever they want, wherever they like and as much as they need. This means that if a student misses a class, he or she does not have to be burdened by that. Besides, students can even go ahead of the teacher’s explanations, organizing better their available time and fitting it to their schedules. This is especially interesting in repeating students or students with previous knowledge, who do not have to miss the first weeks until their classmates reach their level.

- Students can solve their doubts going through this material and listening to the exact part or lesson that interests them.

On the other hand, teachers have noticed that students who use this material advance better and faster, with less doubt and mistakes.

Our aim is to pass the presentation files to videos since some students prefer that format. However, the advantage of presentation files with respect to videos is that the first ones automatically stop at certain points, forcing the student to stop to think, understand, reflect and solve something or just read something, and move on whenever the student wishes.

As the student survey shows, they prefer not to use this material in class or use it in a timely manner. This is due to the great importance the teacher has in class. Students prefer to interact with the teacher and ask questions when they arise during the explanations. This is something that the previous system does not allow for itself, but that could be combined with online tutorials.
5 Conclusions and future lines

The introductory programming subjects usually suppose that students do not have previous concepts, but in only 15 weeks, they have to reach a quite high level of programming (exercises of arrays, structures, nested datatypes, nested loops…). According to our experience, students find difficult to reach an adequate level in such a short time. It would be desirable for these subjects to be annual because, even if the syllabus and the class hours were not extended, the fact of having more time to mature the concepts and practice would make these subjects easier to learn. However, the current structure of the curricula in Spain has led to the subjects to be quarterly instead of annual, which makes our suggestion difficult to take into account.

Given this, any material or idea that improves learning is well received. In this paper, a multimedia material to learn to program in C language is exposed. It solves or reduces the problems described in the introduction. On the other hand, according to the surveys made to students, this material is well accepted. Although it can be improved, students applaud and use it. It must be highlighted the last question of our survey, in which the students reflect their desire to have this multimedia files for all their subjects.

In the future, it might not exist face-to-face classes and students might have all classes in electronic format (presentations, videos, software, exercises, games…), so that only a few practical classes and classes to solve doubts would be given. Even these classes could also be taught by chat or videoconference. However, when presenting this multimedia material, that is not our goal. We think that the relationship between teacher and student is overriding and universities should not ignore the figure of the teacher and much less replace him with electronic means. Nonetheless, this system can reduce the need of teachers and, above all, make it easier for students to access explanations when they wish and not when the schedule stipulates they have to.

As future lines of expansion of this work, it is proposed to introduce more interactivity between the multimedia documents and students. Moreover, it is suggested to translate these files into English to reach a wider audience through the Internet and for exchange students.

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6 References


