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# THE PROBLEMATIC OF ROLE AMBIGUITY: ITS PRESENCE IN PROFESSORS WHO PERFORM TEACHING AND RESEARCH FUNCTIONS.

#### **Abstract:**

This paper presents the results of a research project, whose objective was to measure the existence of role ambiguity in professors who carry out teaching and research activities in the area of knowledge of engineering and technology on a public university in Southeast Mexico. The approach is quantitative, the design: non experimental, transactional, descriptive and correlational. A questionnaire, with a reliability of .92 of Cronbach's alpha coefficient and factorial loads above .60 in all dimensions was used: Norms, Demands, Autonomy and Contribution towards institutional objectives and indicators. The greatest ambiguity is presented on the norms and the demands, with the most evident problem being related to performance evaluation.

## **Keywords:**

role ambiguity, researcher, teacher, academic evaluation, university management

**JEL Classification: 123**