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||BHAGAPORN WATTANADUMRONG

Naresuan University, Thailand

DO LOCAL BUSINESS OWNERSHIP MATTER THE CITY GROWTH AND SIZING? THE CASE OF PHITSANULOK MANUFACTURING 1971-2014

Abstract:

This paper analyses regional investment in Phitsanulok Province located in the lower north of Thailand. Using data for 713 local manufacturing industries registered from 1971 to 2014. This study examines their performance of the city growth and sizing of locally-owned (LOEs) enterprises and nonlocally-owned (NLOEs) enterprises. The key determinants are identified using a unique assembled data recorded by local authority recording and comprising all local manufacturing industries over time. The descriptive analytical approach will be applied to full sample (all industries) and other relevant issues (capital based, scale intensive, supplier dominated industries classified according to Thailand Standard Industrial Classification; TSIC). This study briefly examines the city growth of manufacturers' existence and its changes over time. This approach can be applied to analyze the city growth at provincial-level of the country.

Keywords:

local manufacturing, Phitsanulok Province, city growth

JEL Classification: M21, R19