Conference Program

18th International Academic Conference
August 25-28, 2015
London, United Kingdom

Strand Palace Hotel
372 Strand, London, WC2R 0JJ
**18th International Academic Conference**
**August 25-28, 2015**

**Tuesday, August 25, 2015**

Registration: 15.00 – 18.00

Welcome drink: 18.00 – 19.00

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**Wednesday, August 26, 2015**

Registration: 8.30 – 16.00

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Welcome Address:
Robert Holman
Conference Chair and Director of the IISES

Keynote Speech:
Edwin Theron
University of Stellenbosch, Western Cape, South Africa
*Rebuilding Trust in the Aftermath of a Financial Crisis*

Coffee Break: 9.50 – 10.20

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<td>Time: 10.20 – 12.10</td>
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<td>Session Title:</td>
<td><strong>Business and Economics</strong></td>
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<td>Chair:</td>
<td>Robert Holman</td>
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Authors and Titles:

ROENGCHAI TANSUCHAT
CHIANG MAI UNIVERSITY, CHIANG MAI, THAILAND
*Portfolio Optimization of Global REITS Returns: High-Dimensional Copula-Based Approach*
KASEM KUNASRI, SOMBAT SINGKHARAT  
CHIANG MAI RAJABHAT UNIVERSITY, CHIANG MAI, THAILAND  
EFFICIENCY AND TECHNOLOGY GAP RATIO OF LOAN PERFORMANCE OF MICRO CREDIT INSTITUTIONS IN THAILAND: THE META-FRONTIER ANALYSIS

JAISANG KIM  
SUNGKYUNKWAN UNIVERSITY, SEOUL, SOUTH KOREA  
SYNERGY EFFECT OF M&A HETEROGENEITY AND ALLIANCE HOMOGENEITY ON STOCK MARKET

CHRIS MOTENGWE  
UNIVERSITY OF THE WITWATERSRAND, WILKOPPIES, KLERKSDORP, SOUTH AFRICA  
MARGIN ADEQUACY AND EXTREME VALUE ANALYSIS IN JSE FINANCIAL FUTURES

FUMIHIKO ISADA, KANSAI UNIVERSITY, TAKATSUKI, JAPAN  
YURIKO ISADA, KWANSEI GAKUIN UNIVERSITY, JAPAN  
TRANS-NATIONALISATION OF A MAIN OFFICE IN A MULTINATIONAL FIRM

KANTA TANNIYOM, PAPONPAT TAVEEAPRADEECHAROEN, PRAPATCHON JARIYAPAN  
CHIANG MAI RAJABHAT UNIVERSITY, CHIANG MAI, THAILAND  
MODELING DEPENDENCY AND CONDITIONAL VOLATILITY BETWEEN ASIAN ECONOMIC COMMUNITY (AEC) COUNTRY EXCHANGE RATE AND INFLATION USING THE COPULA-GARCH MODEL

CARLOS VIEIRA  
UNIVERSITY OF ÉVORA, ÉVORA, PORTUGAL  
A MULTIPLE CRITERIA DECISION AID ANALYSIS OF GOVERNMENT PERFORMANCE AND EFFICIENCY IN THE OECD

Room: Drake  
Wednesday

Time: 10.20 – 12.10  
Session Title: Quantitative Methods  
Chair: Li-Fei Huang

Authors and Titles:

ZIYI QIN  
GRADUATE SCHOOL OF ASIA-PACIFIC STUDIES, WASEDA UNIVERSITY, TOKYO, JAPAN  
MULTILATERALISM IN THE AID ALLOCATION - WHY DO DONORS GIVE AID MULTILATERALLY?

JOHANNES TSHEPISO TSOKU, NONOFO PHOKONTSI, DANIEL METSILENG  
NORTH WEST UNIVERSITY, MMABATHO, SOUTH AFRICA  
FORECASTING SOUTH AFRICAN GOLD SALES: THE BOX-JENKINS METHODOLOGY
NAGEHAN KAYA, KARAMANOGLU MEHMETBEY UNIVERSITY, KARAMAN, TURKEY
ZEHRA KÜNARCI, PAMUKKALE UNIVERSITY, DENIZLI, TURKEY

AHP AND FAHP DECISION MAKING TECHNIQUES WITH APPLICATION TO SELECTION OF DISASTER STORAGE LOCATION IN DENIZLI

LAWRENCE XABA, NTEBOGELENG MOROKE, JOHNSON, ARKAH, NORTH WEST UNIVERSITY, MMABATHO, SOUTH AFRICA
CHARLEMAGNE POOE, SOUTH AFRICAN RESERVE BANK, PRETORIA, SOUTH AFRICA

COMPARATIVE STUDY OF STOCK PRICE FORECASTING USING NONLINEAR MODELS

KATERINA DVOROKOVA
VSB – TECHNICAL UNIVERSITY OSTRAVA, CZECH REPUBLIC

METHODOLOGY FOR EXAMINING THE ECONOMIC CONVERGENCE: SELECTED ISSUES AND ECONOMETRIC MODELING TECHNIQUES

LI-FEI HUANG
MING CHUAN UNIVERSITY, TAOYUAN COUNTY, TAIWAN

JACKKNIFE-2 CONFIDENCE REGIONS FOR THE RATIO OF TWO PERCENTILES

Registration Area

Time: 10.20 – 12.10
Session: Poster Session

Authors and Titles:

10.20 – 10.50
HEND ALMASEB, KUWAIT UNIVERSITY, KUWAIT
THE GAP BETWEEN THEORY AND PRACTICE IN SOCIAL WORK

11.00 – 11.30
MOHAMMED BAHUDHAILAH, HULL UNIVERSITY, HULL, UK
EXPLORING THE IMPACT OF FLEXIBLE WORK ON WORK LIFE BALANCE FOR WOMEN IN SAUDI ARABIA

11.40 – 12.10
MIRANDA GASHI, EUROPEAN UNIVERSITY OF TIRANA, TIRANA, ALBANIA
FAMILY SOCIO-ECONOMIC STATUS AND DELINQUENCY AMONG SECONDARY SCHOOL STUDENTS IN PRISHTINA
Lunch hosted by the Iises: 12.10 – 13.10

Room: Exeter 2  Wednesday

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<td>Session Title:</td>
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<td>Ricardo Álvarez Torres</td>
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**Authors and Titles:**

- **GHAITH AL ABDALLAH**
  Applied Science University, Amman, Jordan
  *A Modified Delone & Mclean Model for Mobile Banking*

- **ELA ÜNLER**, Bahçeşehir University, Beşiktaş, İstanbul, Turkey
  **SIBEÇ ÇALIŞKAN**, İstanbul Bilgi University, İstanbul, Turkey
  *Why Employees Hesitate to Speak Up? Understanding Manager’s Attitude Towards Employee Voice*

- **MAHA IJAZ**
  Lahore School of Economics, Lahore, Pakistan
  *Research Methodologies and Publication Trends in Credit Risk: A Content Analysis of 25 Years of Credit Risk Management Research*

- **ICLAL ÇAĞURCU, EBUBEKİR KARAÇAYIR**
  Karamanoğlu Mehmetbey University, Karaman, Turkey
  *Influence of Public Sector Size on Economic Growth: The Case of Turkey (1980-2014)*

- **ABEDNEGO OKOE-AMARTEY**
  University of Professional Studies, Legon, Accra, Ghana
  *Mobile Telecommunication Industry in Ghana*

- **BILAL KHAN**
  Lahore School of Economics, Lahore, Pakistan
  *An Assessment into the Risk Factors in Inter-Temporal Sustainability of Cropping Sector: Findings of a Survey in Pakistan*

- **USMAN OWOLABI AKEEM, ADEGBITE TAJUDEEN ADEJARE**
  Ladoke Akintola University of Technology, Ogbomoso, Nigeria
  *The Impact of Petroleum Profit Tax (PPT) on Economic Growth in Nigeria: The Co - Integration Analysis*
RICARDO ÁLVAREZ TORRES, MARÍA IRMA MANRIQUE CAMPOS, ECONOMIC RESEARCH INSTITUTE OF THE NATIONAL AUTONOMOUS UNIVERSITY OF MEXICO, MEXICO CITY
ALEJANDRA FERNÁNDEZ HERNÁNDEZ, UNIVERSIDAD POLITÉCNICA DEL ESTADO DE MORELOS, LOMAS DEL TECAL, MEXICO

IMPLEMENTATION OF MONETARY POLICY AND ITS INFLUENCE ON THE OUTPUT IN MEXICO THROUGHOUT THE YEARS 2001-2013

Room: Drake

Time: 13.20 – 15.10
Session Title: Teaching and Education
Chair: Seth Asumah

Authors and Titles:

KIM FONG POON-MCBRAYER
HONG KONG INSTITUTE OF EDUCATION, HONG KONG
MICRONESIAN-FLAVORED AMERICAN SCHOOL LEADERSHIP FOR INCLUSIVE EDUCATION IN GUAM

CHUN-WEN LIN, NATIONAL CHIAYI UNIVERSITY, CHIAYI CITY, TAIWAN
MIN-CHUAN SUNG, FACULTY OF EDUCATION, UNIVERSITY OF MACAU, CHINA
TAIWAN IN THE SPAIN HISTORY TEXTBOOKS AND VICE VERSA

ISABEL VIEIRA
UNIVERSITY OF ÉVORA, ÉVORA, PORTUGAL
STUDENTS’ PERCEPTION OF THE EFFECTS OF DISTANCE FROM THE FAMILY HOME ON ACADEMIC PERFORMANCE – AN EXPLORATORY ANALYSIS

YEN-JU HOU
SHU ZEN JUNIOR COLLEGE OF MEDICINE AND MANAGEMENT, KAHOHSIUNG, TAIWAN
RECPROCAL TEACHING, METACOGNITIVE AWARENESS, AND ACADEMIC PERFORMANCE IN TAIWANESE JUNIOR COLLEGE STUDENTS

LI-CHU CHEN
SHU ZEN JUNIOR COLLEGE OF MEDICINE AND MANAGEMENT, KAHOHSIUNG, TAIWAN
A STUDY OF THE EFFICACY OF SERVICE LEARNING ON STUDENTS’ LEARNING OUTCOME

SETH ASUMAH
STATE UNIVERSITY OF NEW YORK AT CORTLAND, NEW YORK, USA
RETHINKING THE PEDAGOGY OF OPPRESSION, DIFFICULT DIALOGUE AND LIBERATORY LEARNING IN PREDOMINANTLY WHITE INSTITUTIONS
13.20 – 13.50
MONIKA HARANTOVA, PETR, SVOBODA
UNIVERSITY OF ECONOMICS, PRAGUE, JINDRICHUV HRADEC, CZECH REPUBLIC
BRAND VALUATION PRACTICES OF SMALL AND MEDIUM-SIZED ENTERPRISES IN THE CZECH REPUBLIC

14.00 – 14.30
PETR SVOBODA, MONIKA HARANTOVA
UNIVERSITY OF ECONOMICS, PRAGUE, JINDRICHUV HRADEC, CZECH REPUBLIC
STRATEGIC MARKETING IN HIGHER EDUCATION FROM ALUMNI PERSPECTIVE

14.40 – 15.10
JEREMY TEITELBAUM
CALIFORNIA POLYTECHNIC STATE COLLEGE, SAN LUIS OBISPO, USA
DIVERSITY AND INCLUSIVITY IN CLASSROOM PROJECTS

Coffee Break: 15.10 – 15.30

Room: Exeter 2

15.30 – 17.20
Social Sciences and Humanities

Authors and Titles:

VENELIN TERZIEV, EKATERINA ARABSKA
VASIL LEVSKI NATIONAL MILITARY UNIVERSITY, VELIKO TARNOVO, BULGARIA
BULGARIAN EXPERIENCE IN LABOR MARKET DEVELOPMENT

XIAO LEI
GRADUATE SCHOOL OF ASIA-PACIFIC STUDIES, WASEDA UNIVERSITY, TOKYO, JAPAN
THE WAYS OF BEING SINGLE: AN ETHNOGRAPHY OF WELL-EDUCATED JAPANESE SINGLE WOMEN IN URBAN AREA
SUN HYOUNG KIM, SOUNMAN HONG  
YONSEI UNIVERSITY, SEOUL, SOUTH KOREA  
PUBLIC ENTERPRISES’ ORGANIZATIONAL EFFECTIVENESS

BIRSEN UNAL  
SELCUK UNIVERSITY, SELCUKLU, TURKEY  
MUSEOLOGY IN THE OTTOMAN EMPIRE

YURIKO ISADA, Kwansei Gakuin University, Hyogo, Japan  
FUMIHiko ISADA, Kansai University, Osaka, Japan  
AN EMPirical STUDY ABOUT A DIFFUSION OF AUTOMATED EXTERNAL DEFIBRILLATOR AND SOCIAL CAPITAL

LÍVIA ABLONCZY-MIHALYKA  
SZÉCHENYI ISTVÁN UNIVERSITY, GYŐR, HUNGARY  
CULTURAL COMMUNICATION BREAKDOWNS: CASE STUDIES FROM THE FIELD OF INTERCULTURAL MANAGEMENT

ANIKÓ TOMPOS  
SZÉCHENYI ISTVÁN UNIVERSITY, GYŐR, HUNGARY  
MISCOMMUNICATION DURING INTERNATIONAL NEGOTIATIONS: HOW MUCH DO CROSS-CULTURAL DIFFERENCES AND FOREIGN LANGUAGE KNOWLEDGE MATTER?

Room: Drake  
Wednesday

Time: 15.30 – 17.20  
Session Title: Business and Economics  
Chair: Markéta Adamová

Authors and Titles:

IWONA PAWLAS  
UNIVERSITY OF ECONOMICS IN KATOWICE, KATOWICE, POLAND  
THE VISEGRAD COUNTRIES AND EUROPEAN UNION MEMBERSHIP - SELECTED ISSUES

DEJAN TRIFUNOVIC, DJORDJE MITROVIC, BOJAN RISTIC  
UNIVERSITY OF BELGRADE, BELGRADE, SERBIA  
NETWORK EXTERNALITIES IN TELECOMMUNICATION INDUSTRY: AN ANALYSIS OF SERBIAN MARKET

CHANITA PANMANEE  
MAEJO UNIVERSITY, CHIANGMAI, THAILAND  
GAME THEORY OF GREEN AND NON-GREEN ORIENTED PRODUCTIONS: DRIED LONGAN ENTERPRISES
PACHARAPORN ARKORNSAKUL, WORAPHON YAMAKA, SOMBAT SINGKHARAT
CHIANG MAI UNIVERSITY, CHIANG MAI, THAILAND
CONSUMER’S WILLINGNESS TO PAY FOR GASOHOL E100 IN CHIANG MAI PROVINCE AND NAKHON RATCHASIMA PROVINCE

MARKÉTA ADAMOVÁ, RUŽENA KRNINSKÁ
UNIVERSITY OF SOUTH BOHEMIA IN ČESKÉ BUDĚJOVICE, CZECH REPUBLIC
KNOWLEDGE ECONOMY DETERMINED BY CULTURAL DIMENSIONS

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15.30 – 16.00
JOANNA NOWAKOWSKA-GRUNT
CZESTOCHOWA UNIVERSITY OF TECHNOLOGY, CZESTOCHOWA, POLAND
AGRI-FOOD LOGISTICS AS A DETERMINANT OF THE COMPETITIVENESS OF SME’S ENTERPRISES IN THE FOOD INDUSTRY

16.00 – 16.30
EBTESAM AL QAOUD
KUWAIT UNIVERSITY, KUWAIT
CHILDREN AND VIOLENCE

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<td>Salah Al Ali</td>
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SAROLTA LIPÓCZI, ILDIKÓ SZABÓ
KECSKEMÉT COLLEGE, KECSKEMÉT, HUNGARY
BILINGUAL END INTERACTIVE EDUCATION ACROSS CULTURES THROUGH THE INTACT PROJECT

FAUZIA JABEEN, MEHMOOD KHAN, SYED ZAMBERI AHMAD
ABU DHABI UNIVERSITY, ABU DHABI, UNITED ARAB EMIRATES
UNDERSTANDING THE TECHNOLOGY RECEPTIVITY IN HIGHER EDUCATION STUDENTS IN THE UAE CONTEXT
CLARA ANIH
ENUGU STATE COLLEGE OF EDUCATION, ENUGU, NIGERIA

THE INFLUENCE OF GENDER ON SCIENCE STUDENTS ACHIEVEMENT USING PRACTICAL ACTIVITIES IN SENIOR SECONDARY SCHOOLS IN ENUGU EDUCATION ZONE OF ENUGU STATE, NIGERIA

SAMUEL EHI-AWOWO OSIME, IDEMUDIA OKHIRIA
COLLEGE OF EDUCATION, EDO STATE, NIGERIA

MOTHER TONGUE AS A Viable VEHICLE FOR ENHANCING THE TEACHING/LEARNING OF ORAL ENGLISH AMONG PUPILS IN EDO CENTRAL SENATORIAL DISTRICT OF EDO STATE, NIGERIA

SALAH AL-ALI
COLLEGE OF TECHNOLOGICAL STUDIES, AL-SURRA, KUWAIT

MEASURING LEADERSHIP ATTRIBUTES IN VOCATIONAL AND TECHNICAL EDUCATION: THE COLLEGE OF TECHNOLOGICAL STUDIES, KUWAIT, AS A CASE STUDY

Room: Drake  Wednesday

Time:  17.30 – 19.40
Session Title:  Social Sciences and Humanities
Chair:  Ghaith Al Abdallah

Authors and Titles:

YASEMIN ARI KOVANCI
DOKUZ EYLÜL UNIVERSITY, BUCA, İZMIR, TURKEY

THE QUALITY OF THE WORKING LIFE IN TURKEY IN THE MEMBERSHIP PROCESS TO EUROPEAN UNION

NASA’I MUHAMMAD GWADABE
NORTHWEST UNIVERSITY, KANO, NIGERIA

BOKO HARAMISM AND JIHAD: A COMPARATIVE ANALYSIS

NASA’I MUHAMMAD GWADABE
NORTHWEST UNIVERSITY, KANO, NIGERIA

SOCIAL IDENTITY AND STATEHOOD: NIGERIA ON THE TRAIL OF FORMER SUDAN?

XUEPING HU
HARBIN ENGINEERING UNIVERSITY, HARBIN, CHINA

FROM CONFLICT TO HARMONY - REFLECTION OF TWO DIMENSIONS OF POLITICAL DEMOCRACY
SUZAINI ZAID  
UNIVERSITY OF MALAYA, KUALA LUMPUR, MALAYSIA  
IS PUBLIC LOW-COST HOUSING IN MALAYSIA REALLY AFFORDABLE? MEASURING OPERATIONAL AFFORDABILITY OF PUBLIC LOW-COST HOUSING IN KUALA LUMPUR

RAMNA THAKUR  
INDIAN INSTITUTE OF TECHNOLOGY, MANDI, INDIA  
CHANGING PATTERN OF CATASTROPHE IN PAYING FOR HEALTH CARE IN INDIA: A DISAGGREGATED ANALYSIS

Thursday, August 27, 2015

Registration: 8.30 – 14.00

Room: Exeter 1  
Thursday

Time: 9.00 – 10.50
Session Title: Business and Economics
Chair: James Estes

Authors and Titles:

THANEE CHAIWAT  
CHULALONGKORN UNIVERSITY, WANGMAI, PATUMWAN, THAILAND  
LUCKY BIAS IN BRIBERY MARKET: AN EXPERIMENTAL EVIDENCE FROM DRUG MARKET GAME

MIHAIL COCOSILA, HOUDA TRABELSI  
ATHABASCA UNIVERSITY, ALBERTA, CANADA  
A USER PERSPECTIVE ON CONTRASTING FACTORS OF CONTACTLESS MOBILE PAYMENTS ADOPTION

NISACHON LEERATTANAKORN  
MAEJO UNIVERSITY, SARAPEE, THAILAND  
GREEN CONSUMER BEHAVIOR: CHIANG MAI THAILAND

HESHAM ABDELGHANY  
ALEXANDRIA UNIVERSITY, ALEXANDRIA, EGYPT  
THE EFFECT OF ACCOUNTING DISCLOSURE QUALITY AND INFORMATION ASYMMETRY ON THE STOCK MARKET ACTIVITY – AN APPLIED STUDY ON LISTED COMPANIES IN THE EGYPTIAN STOCK MARKET
LAKHBIR SINGH  
UNIVERSITY OF DERBY, ENGLAND, UNITED KINGDOM  
TRUST ME, I'M A BANKER: ANALYSING THE ISSUE OF TRUST BETWEEN BANKS, MEDIA AND CUSTOMERS

AZREEN HAMIZA ABDUL AZIZ  
UNIVERSITY OF SCIENCE, MALAYSIA, PENANG, MALAYSIA  
ISLAMIC ASSET MANAGEMENT IN THE MALAYSIA BANKING INDUSTRY: A PRELIMINARY ASSESSMENT

JAMES ESTES  
CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO, USA  
TOBACCO SETTLEMENT BONDS: A CRITICAL ANALYSIS

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<td>Mike Sherrill</td>
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Authors and Titles:

DARKO LONCARIC, SANJA TATALOVIĆ VORKAPIĆ, RENATA ČEPIĆ  
UNIVERSITY OF RIJEKA, RIJEKA, CROATIA  
PATTERN APPROACH TO COPING WITH SCHOOL FAILURE FOR BETTER LEARNING OUTCOMES: RECONSIDERING RELATIONSHIPS BETWEEN COPING, PERSONALITY, SELF-ESTEEM AND TEST ANXIETY

TSANG LANG LIANG, TSUNG-MIN LIU, RONG-FENG WU, HSIIUPING UNIVERSITY OF SCIENCE & TECHNOLOGY, TAICHUNG, TAIWAN 
PRINCIPALS’ LEADERSHIP BEHAVIORS RELATED TO TEACHERS’ PROFESSIONAL DEVELOPMENT: THE MEDIATING EFFECTS OF TEACHERS’ SELF-DIRECTED LEARNING

YU GI CHAO, NATIONAL CHANGHUA UNIVERSITY OF EDUCATION, CHANGHUA, TAIWAN 
PRINCIPALS’ LEADERSHIP BEHAVIORS RELATED TO TEACHERS’ PROFESSIONAL DEVELOPMENT: THE MEDIATING EFFECTS OF TEACHERS’ SELF-DIRECTED LEARNING

LANA PLUMANNS, THORSTEN SOMMER, KATHARINA SCHUSTER, ANJA RICHERT, SABINA JESCHKE, IMA/IFU OF RWTH AACHEN UNIVERSITY, AACHEN, GERMANY  
INVESTIGATING MIXED REALITY TEACHING AND LEARNING ENVIRONMENTS FOR FUTURE DEMANDS: THE TRAINERS’ PERSPECTIVE

HSIN-JEN CHEN, YA-HSUAN WANG  
NATIONAL CHUNG CHENG UNIVERSITY, CHIAYI COUNTY, TAIWAN  
THE EMOTIONAL GEOGRAPHIES OF PARENT PARTICIPATION IN SCHOOLING: HEADTEACHERS’ PERCEPTIONS IN TAIWAN
**18th International Academic Conference**  
**August 25-28, 2015**

| PAUL KINGSLEY        | UNIVERSITY OF LIVERPOOL, ENGLAND, UNITED KINGDOM | *ORWELL’S 1984 AND THE DANGERS OF CONSTRUCTING THE WORLD* |
| MIKE SHERRILL        | AYOYAMA GAKUIN UNIVERSITY, TOKYO, JAPAN          | *GLOBAL SERVICE LEARNING AND HIGHER EDUCATION* |

| Time:                | 9.00 – 10.50                                    |
| Session Title:       | **Law in Society**                             |
| Chair:               | Yu-Wen Huang                                    |

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<td>YU-WEN HUANG</td>
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**Coffee Break: 10.50 – 11.10**
Room: Exeter 1

Time: 11.10 – 13.00
Session Title: Business and Economics
Chair: Manojkumar Gandhi

Authors and Titles:

SALINA DAUD
UNIVERSITI TENAGA NASIONAL, MUADZAM SHAH, MALAYSIA
THE ANTECEDENTS OF CORPORATE SUSTAINABILITY PERFORMANCE

FAUZIAH MAHAT, NOOR AZMAN ALI
UNIVERSITI PUTRA MALAYSIA, SERDANG, MALAYSIA
THE ROLES OF RISK GOVERNANCE ON ISLAMIC BANKING SYSTEMS

RAJNANDAN PATNAIK
INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR, INDIA
CAPABILITY VS COMPETENCY: A CASE OF VISHPALA PROSTHETICS

JITENDRA SHARMA
INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR, INDIA
QFD - CAN IT BE APPLIED TO MANAGEMENT EDUCATION

SRINIVASAN MAHESWARAN
INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR, INDIA
RECRUITERS’ PREFERENCES FOR B-SCHOOL CAMPUS PLACEMENTS: STUDENTS’ PERSPECTIVE

MOUHAMED THIAM
CARDIFF METROPOLITAN UNIVERSITY, WALES, UNITED KINGDOM
MEASURING QUANTITATIVELY FACTORS INFLUENCING ETHICAL BEHAVIOUR AT WORK

MANOJKUMAR GANDHI
JAYSINGPUR COLLEGE, MAHARASHTRA, INDIA
SKILLING INDIA: AN INDIAN PERSPECTIVE IN THE GLOBAL CONTEXT
Room: Exeter 2

Time: 11.10 – 13.00
Session Title: Teaching and Education
Chair: Ya-Hsuan Wang

Authors and Titles:

WADINLADA THURATHAM, DARARAT KHAMPUSAEN
KHON KAEN UNIVERSITY, KHON KAEN, THAILAND
IMPROVING ASIAN STUDENTS’ WRITING SKILLS THROUGH TELL ENVIRONMENT: WHAT MAKES THE DIFFERENCE?

PASSKORN ROUNGRONG
NARESUAN UNIVERSITY, PHISANULOK, THAILAND
THE DEVELOPMENT OF TABLET BASED LEARNING MODEL WITH GAGNE’S NINE EVENTS OF INSTRUCTION

IOAN FABIAN
SCOALA GIMNAZIALA “NESTOR PORUMB” TULCA, TULCA, ROMANIA
TEODOR NEȘ “PEOPLE FROM BIHOR COUNTY”

SARAH PIRMHOAMED, DANIEL BODUSZEK
UNIVERSITY OF HUDDERSFIELD, HUDDERSFIELD, UNITED KINGDOM
GENDER DIFFERENCES IN THE PRESENCE AND EXTENT OF ACADEMIC MOTIVATIONAL ATTRIBUTES, INDEPENDENT STUDY, AND THE PREDICTIVE VALUE ON ACHIEVEMENT AMONGST UNIVERSITY STUDENTS

BAFUNSO OLANIKE AINA
FEDERAL COLLEGE OF EDUCATION (TECH), LAGOS, NIGERIA
IMPACT OF LITERATURE (LITERARY TEXTS) AS INSTRUCTIONAL STRATEGY ON DEVELOPING READING AND WRITING SKILLS AMONG SENIOR SECONDARY SCHOOL II ESL STUDENTS IN LAGOS STATE

YA-HSUAN WANG, HSIN-JEN CHEN
NATIONAL CHUNG CHENG UNIVERSITY, CHIAYI COUNTY, TAIWAN
RE-BRANDING THE BRANDED? A SOCIOLOGICAL ANALYSIS ON TAIWAN’S INTERNATIONAL IMAGE BY ENGLISH-SPEAKING COUNTRIES
### Environment and Sustainable Development

**Time:** 11.10 – 13.00

**Session Title:** Environment and Sustainable Development

**Chair:** Mohamed Shoukri

**Authors and Titles:**

**VOLKAN CAKIR, AHMET PIRLANTA**  
AREL UNIVERSITY, ISTANBUL, TURKEY  
*SYSTEM DESIGN OF RECYCLE MANAGEMENT USING AHP AND TOPSIS IN BUYUKCEKMECE MUNICIPALITY*

**RAWA AL-JARALLAH, ESRA ALEISA**  
COLLEGE OF ENGINEERING AND PETROLEUM, KUWAIT UNIVERSITY, KUWAIT  
*A NATIONAL SURVEY ON SOCIO-ECONOMIC FACTORS CONTRIBUTING TO INCREASED MUNICIPAL SOLID WASTE IN KUWAIT*

**SYED ZOHAIB JAVAID ZAIDI**  
INSTITUTE OF CHEMICAL ENGINEERING AND TECHNOLOGY, UNIVERSITY OF THE PUNJAB, LAHORE, PAKISTAN  
*REGENERATION, PURIFICATION AND CHARACTERIZATION OF SPENT WASTE LUBRICATING OIL AT LABORATORY SCALE*

**OLAWUYI SEYI, OLAWUYI TOSIN**  
LADOKE AKINTOLA UNIVERSITY OF TECHNOLOGY, OGBOMOSO, NIGERIA  
*RISK MANAGEMENT STRATEGIES ADOPTION OF FARMING HOUSEHOLDS IN KWARA STATE OF NIGERIA: A PRAGMATIC APPROACH*

**HASNANYWATI HASSAN,** UNIVERSITY SAINS MALAYSIA, MINDEN, MALAYSIA  
*VIRTUAL DESIGN AND CONSTRUCTION IN BIDDING PROCESS*

### Poster Session

**Time:** 11.10 – 13.00

**Session:** Poster Session

**Authors and Titles:**

**RIKA RATNA PERMATA**  
UNIVERSITY OF PADJADJARAN, BANDUNG, INDONESIA  
*NON VISUAL MARK PROTECTION ESPECIALLY SOUND MARKS IN INDONESIA*
11.50 – 12.20
PRITA AMALIA FAIZ
UNIVERSITY OF PADJADJARAN, BANDUNG, INDONESIA
THE INDONESIA’S IMPLEMENTATION OF CAPE TOWN CONVENTION 2001

Room: Exeter 1

Time: 13.10 – 15.00
Session Title: Social Sciences and Humanities
Chair: Nick Crown

Authors and Titles:

KRISTINA RIMAN, JURAJ DOBRILA UNIVERSITY OF PULA, PULA, CROATIA
DARKO LONCARIC, UNIVERSITY OF RIJEKA, RIJEKA, CROATIA
DEVELOPMENTAL FEARS, FRUSTRATIONS AND FANTASIES IN CHILDREN’S FANTASY NOVELS PROVIDING OPPORTUNITIES FOR EDUCATIONAL LIFE SKILLS TRAINING PROGRAMS

SEAN MCGOVERN
SETSUAN UNIVERSITY, OSAKA, JAPAN
CROSS-CULTURAL RHETORIC IN VISUAL INFORMATION DESIGN

SEUNG KOO LEE, KANGWON NATIONAL UNIVERSITY, CHUNCHEON CITY, SOUTH KOREA
RENUKA NEWPANEY, KANGWON NATIONAL UNIVERSITY, INDIA
A STUDY ON CAUSAL AND SERIOUS LEISURE CONSTRAINTS, MOTIVATION AND SKILL COMPARISON

SANDRA ROZO
USC MARSHALL SCHOOL OF BUSINESS, LOS ANGELES, UNITED STATES
ARTS AND VIOLENCE: EXPERIMENTAL EVIDENCE FROM A YOUTH TRAINING PROGRAM

ANITA STASULANE, JANIS PRIEDE
DAUGAVPILS UNIVERSITY, DAUGAVPILS, LATVIA
THE UNDERSTANDING OF WELL-BEING AMONG CHILDREN AND YOUNG PEOPLE

SITI SUMIATI, INDAH SUSILOWATI
FACULTY OF ECONOMICS AND BUSINESS, DIPONEGORO UNIVERSITY (UNDIP), INDONESIA
INTRODUCING EMPOWERMENT STRATEGY AS A WAY-OUT FOR SALT FARMING INDUSTRY IN REMBANG REGENCY-INDONESIA

ALICE (HSIN-YING) LIN
DEPARTMENT OF FOREIGN LANGUAGES AND LITERATURE, CHIAIY, TAIWAN
“THAT PUTS IT NOT UNTO THE TOUCH, TO WIN OR LOSE IT ALL”
18th International Academic Conference  
August 25-28, 2015

Room: Exeter 2  
Thursday

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<tr>
<th>Time: 13.10 – 15.00</th>
<th>Session Title: Teaching and Education</th>
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<td>Chair: Munasprianto Ramli</td>
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**Authors and Titles:**

1. **IDEMUDIA OKHIRIA, SAMUEL EHI AWOLOWO OSIME**
   - COLLEGE OF EDUCATION, EDO STATE, NIGERIA
   - *Language Education as a Panacea for Global Business and Economic Development in Third World Nations*

2. **OLATEJU EYITOPE OLAWUMI**
   - FEDERAL COLLEGE OF EDUCATION (TECH), LAGOS, NIGERIA
   - *Role of Vocational Training Education in Promoting Women Empowerment Opportunities in Lagos State, Nigeria*

3. **ADESANAYA OLUFEMI**
   - FEDERAL COLLEGE OF EDUCATION (TECH), LAGOS, NIGERIA
   - *Promoting a Learner-Friendly Language Classroom in Nigeria: Challenges and Strategies*

4. **MARIAN OLUYEMISI ODUNAIYA**
   - FEDERAL COLLEGE OF EDUCATION (TECH), LAGOS, NIGERIA
   - *Trends in Curricular Issues and Teacher Education in Nigeria: Retrospect and Prospects*

5. **AKEREDOLU OLUKEM OLUFUNMILOLA**
   - FEDERAL COLLEGE OF EDUCATION (TECH), LAGOS, NIGERIA
   - **DAGUNDURO OLAYINKA**
   - MICHEAL OTEDOLA COLLEGE OF PRIMARY EDUCATION, LAGOS, NIGERIA
   - *Education, Care and Wellbeing of Children in Pre-Schools as a Correlate for Empowerment and Change in the Nigerian Society*

6. **CLEVER NDEBELE**
   - UNIVERSITY OF VENDA, THOHOYANDOU, SOUTH AFRICA
   - *Examining Lecturers’ Beliefs about Teaching and Learning as Espoused in Their Teaching Philosophy Statements at a Rural-Based University in South Africa: Implications for Student Learning*

7. **MUNASPRIANTO RAMLI**
   - MANCHESTER INSTITUTE OF EDUCATION, UNIVERSITY OF MANCHESTER, UNITED KINGDOM
   - *The Nature of Dialogue in the Primary Science Classroom in Indonesia*
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<th>Time:</th>
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<tbody>
<tr>
<td>Session Title:</td>
<td>Energy Resources and Policy Technology and Science</td>
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<tr>
<td>Chair:</td>
<td>Filippos Proedrou</td>
</tr>
</tbody>
</table>
| Authors and Titles: | Lixia Yao  
Energy Studies Institute, National University of Singapore, Singapore  
Energy security of resource-poor countries: A new paradigm of conceptual framework |
|               | Jieh-Ren Chang, Hung-Chi Juang  
National Ilan University, Yilan, Taiwan, R.O.C.  
An enhanced approach for implementing unsupervised label refinement in automatic face annotation |
|               | Jieh-Ren Chang, Yu-Min Lin, Chi-Hsiang Lo  
National Ilan University, Yilan, Taiwan, R.O.C.  
A simple method for shortening detection process of potential induced degradation of solar cells |
|               | Zeinab M. H. Hendawy, M. A. El-Shorbagy  
Menoufia University, Menofia, Egypt  
Combined trust region with particle swarm for multi-objective optimisation |
|               | Mayanggita Kirana, Indah Susilowati  
Diponegoro University, Semarang, Indonesia  
An exit strategy to resolve waste water pollution from Batik industry along the watershed of Pekalongan river, Indonesia |
|               | Filippos Proedrou  
American College of Thessaloniki, Thessaloniki, Greece  
Understanding Energy Politics: From Geopolitics to Market Explanations |
| Coffee Break: | 15.00 – 15.20 |
18th International Academic Conference  
August 25-28, 2015

Room: Exeter 1

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<tr>
<td>Session Title:</td>
<td>Health and Welfare</td>
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<td>Social Sciences and Humanities</td>
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<td>Chair</td>
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**Authors and Titles:**

**ALMAZ HASANGIZI**  
NATIONAL ACADEMY SCIENCES OF AZERBAIJAN, BAKU, AZERBAIJAN  
*THE TRACES OF “KOROGHLU” EPOS IN WORLD FOLKLORE*

**MARYAM HAVASEL**  
ARSANJAN BRANCH, ISLAMIC AZAD UNIVERSITY, IRAN  
*EFFECTS OF PSYCHOLOGICAL FACTORS IN LIFE*

**MAIMON HERAWATI**  
COMMUNICATION SCIENCE FACULTY, PADJADJARAN UNIVERSITY, BANDUNG, INDONESIA  
*CULTURAL CONSUMERS AS ‘NEW CULTURAL INTERMEDIARIES’: INDONESIAN FEMALE STUDENTS AND HALLYU IN INDONESIA*

**KARNOWAHADI KARNOWAHADI**, SEMARANG STATE POLYTECHNIC, INDONESIA  
**INDAH SUSILOWATI**, DIPONEGORO UNIVERSITY, SEMARANG, INDONESIA  
*ECONOMIC VALUATION OF CULTURAL HERITAGE IN SURAKARTA CITY, CENTRAL JAVA-INDONESIA*

**NICK CROWN**  
UNIVERSITY OF EAST ANGLIA, NORWICH, UNITED KINGDOM  
*CATHOLIC AND PROTESTANT MARTYRDOM IN ENGLAND: REPRESENTATIONS OF ENGLAND AS ISRAEL C. 1530-1600*

Room: Drake

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**Authors and Titles:**

**JIEUN KWON**, SCHOOL OF BUSINESS, SEOUL NATIONAL UNIVERSITY, SOUTH KOREA  
**SO YOON KIM**, LYNCH SCHOOL OF EDUCATION, BOSTON COLLEGE, UNITED STATES  
*THE EFFECT OF POSTURE ON STRESS AND SELF-ESTEEM: COMPARING CONTRACTIVE AND NEUTRAL POSTURES*
ANNA MOTYLSKA KUZMA
WROCLAW SCHOOL OF BANKING, WROCLAW, POLAND
COST OF CROWDFUNDING AS A SOURCE OF CAPITAL FOR THE SMALL COMPANY

MAHA ALKHASHIL
PRINCESS NOURAH BINT ABDULRAHMAN UNIVERSITY, RIYADH, SAUDI ARABIA
AN ASPECT OF THE LIFE OF PIRATES IN THE INDIAN OCEAN, A HISTORICAL STUDY FROM ENGLISH DOCUMENTS

VALERICA GREAVU-SERBAN
ALEXANDRU IOAN CUZA UNIVERSITY OF IASI, IASI, ROMANIA
DETAILED ANALYSIS OF TITLES AND SHORT ABSTRACTS ON CLOUD-COMPUTING RESEARCH PAPERS REACHABLE ON GOOGLE SCHOLAR

ELIJAH OKPANACHI, ONOGU, WILLIAMS, PHILIP, IDACHABA, MERCY MABE OCHENI
KOGI STATE UNIVERSITY, ANYIGBA, NIGERIA
SELF-KNOWLEDGE, THE INTELLECTUAL, LIBERATION AND THE AFRO-CONSTRUCTIVIST STRATEGY

GÖKSU ASLAN
UNIVERSITY OF MESSINA, MESSINA, ITALY
REDISTRIBUTION AND INEQUALITY IMPACT ON ECONOMIC GROWTH TO THE EXTENT OF DEMOCRACY AND ECONOMIC FREEDOM

HANIM KAMARUDDIN, UNIVERSITI KEBANGSAAN MALAYSIA, BANGI, MALAYSIA
CECEP AMINUDDIN, BANDUNG INSTITUTE OF TECHNOLOGY, BANDUNG, INDONESIA
TRANSBOUNDARY HAZE POLLUTERS AND ACCOUNTABILITY: THE LEGAL LANDSCAPE IN INDONESIA AND MALAYSIA
Bus tour to Oxford and Windsor

8.45 Hotel lobby